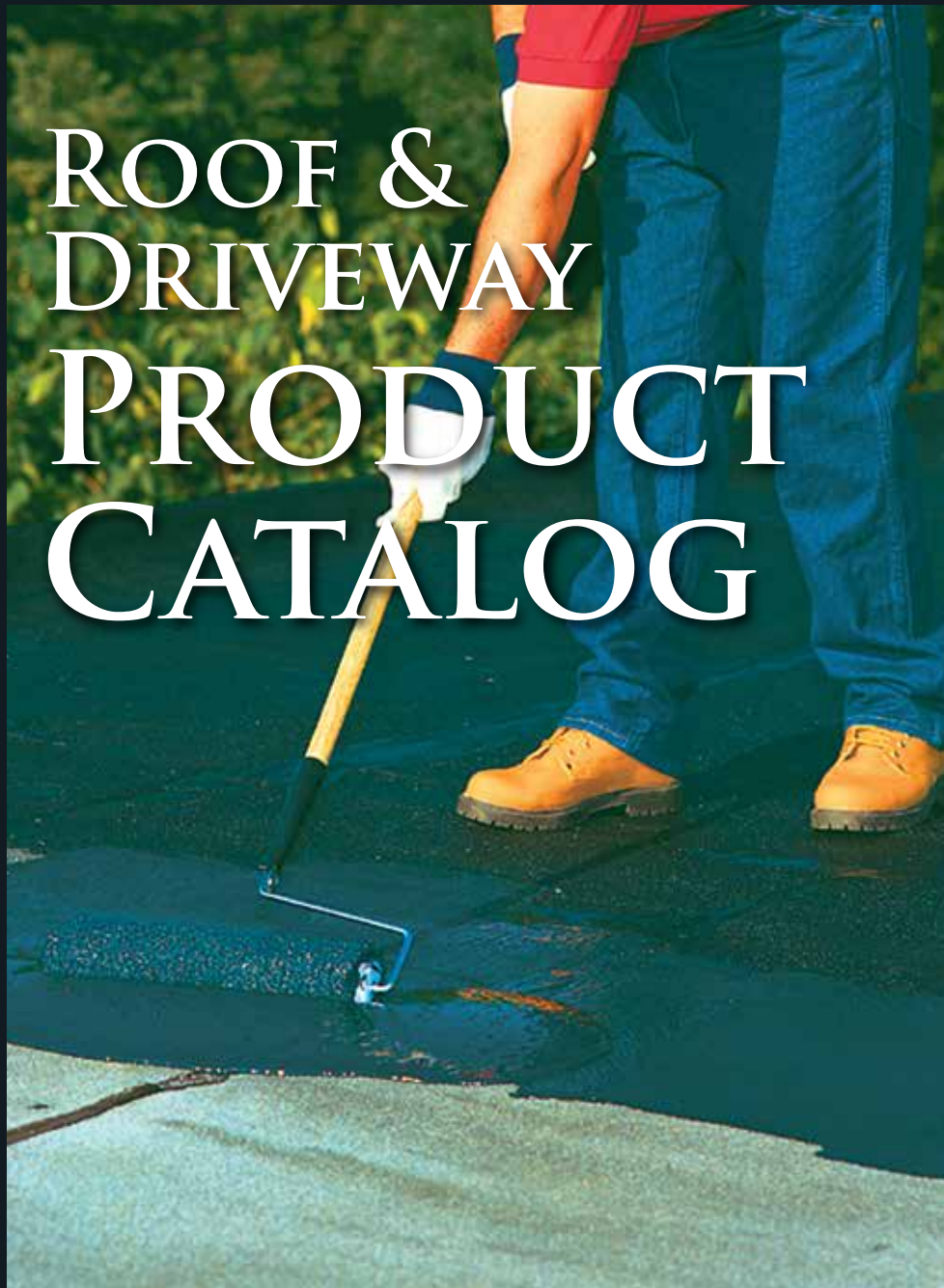




# ROOF & DRIVEWAY PRODUCT CATALOG







Professional's Choice Since 1913

Makers of the world's first roof cement, Black Jack® is the enduring choice professionals rely on to seal and protect roofs and asphalt driveways. For over a century Black Jack has been providing dependable waterproofing protection and surface restoration for private homes, commercial properties, institutions and government facilities nationwide.

**MORE THAN A CENTURY OF QUALITY**

In 2013, Black Jack turned 100 years old. It is estimated that more than 500 million square feet has been protected by Black Jack making us the most trusted roof, driveway and foundation coating in the world.

**BIG SAVINGS, FASTER & EASIER**

Black Jack white roof coatings offer the highest reflectance values, which in turn lead to big potential energy savings. Using less energy in buildings saves money and helps protect the environment.

New Speed-Seal driveway crack fillers cut hours from sealing projects. And a host of new waterbased coatings have less odor, dry faster, last longer and clean up more easily.

**SAFER, HEALTHIER, BETTER**

Innovative ideas have made Black Jack significantly more earth-friendly, safer for people and the environment. We reduced or eliminated solvents in our products, making them safer to use, and protecting the air we breathe.

We minimized our environmental footprint with containers that use a minimum of 25% recycled content. Our manufacturing plants replaced light fixtures with skylights, reducing electric usage 50%, and our fleet has been upgraded with more fuel efficient trucks that reduced CO2 emissions 20%.

Thanks to our dealers, contractors, building owners and home owners for your continued support as we enter our next century of protection.

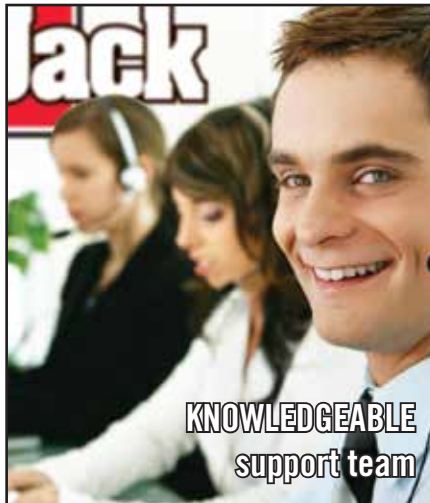


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# QUALITY. A BLACK JACK® COMMITMENT SINCE 1913

A Passion for Quality. It is the Black Jack heritage. The guarantee of quality Black Jack products has made Black Jack the trusted brand in roof and pavement protection for over a century. Listening to our customers and driving for continual improvement on all fronts has led to innovative formulas, fast efficient delivery times, consistently high performing products, and a loyal following of trade professionals.







# The Black Jack Sales Machine

## Driving your business

**BLACK JACK:  
THE NATION'S #1  
ROOF & DRIVEWAY  
BRAND**

**100 million Black Jack brand impressions annually!**

Black Jack continued to build its industry-leading Roof & Driveway Coatings and Sealers brand with a broad array of advertising and media activities that delivered more than 100 million brand impressions to our target end users.

And these numbers don't reflect hundreds of millions of additional brand impressions registered from customers using the products, looking up information on our web site and our customers' web sites, our store merchandising, and advertising our retailer partners provide on our behalf.

**RADIO ADS  
NATIONAL  
RADIO CAMPAIGN  
AND TARGETED  
SPOT RADIO**

Black Jack continued its campaign with the nation's #1 home improvement radio program, **At Home with Gary Sullivan**. Broadcast on over 150 radio stations and XM Radio, Black Jack received more than 3.5 million impressions, highlighted by live interviews at the National Hardware Show.

In addition to national DIY programming, Black Jack uses targeted ads in major asphalt markets to build the brand among heavy users.

Another highlight of the Black Jack radio campaign included a spot airing in the Chicago Cubs live broadcast on WGN Radio.



Nationwide coverage with the Gary Sullivan radio network



**TARGETED DRIVEWAY RADIO MARKETS**

Station	Market
WGN Radio 720 AM	Chicago
WAXQ Classic Rock Q-104.3 FM	New York City
WIP SportsRadio 610 AM	Philadelphia
KMOX NewsRadio 1120 AM	St. Louis
WHCN-FM The River 105.9	Hartford
WNRQ The Rock 105.9 FM	Nashville
KTLK TalkRadio FM 100.3	Minneapolis
WWYZ-FM Country 92.5	Hartford
KFAN SportsRadio AM 1130	Minneapolis
WLAC NewsRadio 1510 AM	Nashville

**3.5 million avid do-it-yourself impressions!**

**3.8 million key market homeowner impressions!**

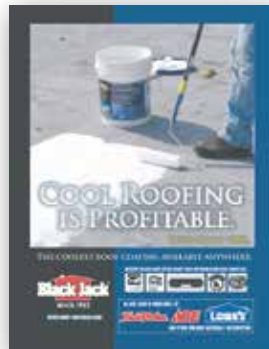
**NASCAR  
EVENT ADVERTISING**

Black Jack joined the NASCAR Sprint Cup Series with a full-color ad in the official NASCAR Sprint Cup Annual, sold nationwide at all Cup venues and on newsstands. More than 4 million racing fans purchased this publication.



**More than 4 million NASCAR fan impressions!**

**MAGAZINE ADS  
PROFESSIONAL  
ROOFING  
CONTRACTORS**



Known as The Professional's Choice since 1913, the Black Jack brand continued to support that strong position with an aggressive contractor trade advertising campaign.

**Roofing Contractor**

**Florida Forum**



**ROOFERS EXCHANGE**

**Over 500,000 professional roofing contractor impressions!**



# The Black Jack Sales Machine

## Driving your business

### INTERNET ADVERTISING

Black Jack banner ads debuted on some of the highest-rated DIY sites on the web, including HGTV.com, DIYnetwork.com, and DoItYourself.com.



The launch of Driveway-Coatings.com and Roof-Coatings.com as DIY destinations created thousands of new brand impressions.

**More than 5 million actively searching DIYer impressions!**

### NEWS MEDIA COVERAGE

A key way to reach the Black Jack target homeowner is through newspaper home improvement articles.

An aggressive media strategy has resulted in more than 400 articles and millions of print and online impressions via news articles on the websites of some of the nation's leading newspapers, TV stations, and home improvement / real estate sites.



The Black Jack brand appeared in NBC's **The Tonight Show with Jay Leno** seen by over 7 million viewers.



**Over 13 million homeowner impressions!**

### FLEET VEHICLE ADVERTISING

Black Jack's Fleet Vehicle Advertising Program creates tremendous brand exposure, with more than 250,000 daily brand impressions in the nation's largest DIY markets.



**70 million+ consumer impressions each year!**

### PRO/CONTRACTOR TRADE SHOWS & PRODUCT LITERATURE

Black Jack is featured prominently at the largest home improvement and construction trade shows, including the International Roofing Expo and regional roofing contractor shows.



Black Jack Product Catalog





# ROOF LEAK & WATERPROOF SOLUTIONS



PROFESSIONAL GRADE  
CEMENTS & COATINGS

WATERPROOFING ROOFS  
& FOUNDATIONS

ROOF & FLASHING CEMENTS,  
ADHESIVES & SEALANTS





# HIGH PERFORMANCE ROOF CEMENTS & COATINGS

TRUSTED BY:

CONTRACTORS

REMODELERS

PROPERTY MANAGERS

MAINTENANCE SUPERVISORS

BUILDING OWNERS

PAINT & COATINGS  
CONTRACTORS

LANDLORDS



**Roof Repair  
& Leak Prevention**



**Seamless  
Weather Barriers**



**Cooler Roofs  
& Energy Saving**

[WWW.GARDNER-GIBSON.COM](http://WWW.GARDNER-GIBSON.COM)



MIAMI-DADE COUNTY  
APPROVED



## RUBR-SEAL

### Rubberized Roof & Flashing Cement

- Stops leaks fast
- Longest lasting rubberized seal
- Best stick in wet or dry conditions
- Best for extreme weather conditions
- Ideal on flat or vertical surfaces

Black Jack® Rubr-Seal Rubberized Roof & Flashing Cement is our best quality roof cement. This highly flexible product can be used year round in any weather condition to stop and seal leaks. This high performance product provides an exceptionally long lasting seal, formulated to repair cracks, seams and holes in roofing materials. It is also designed to be used in new construction and in setting flashings, drip edges and other roofing edges. It seals and provides a rubberized layer of waterproofing protection. Dries black.

10 fl. oz.	Rubr-Seal Rubberized Roof & Flashing Cement	6148-9-62	0-27134-61486-6
1 gallon	Rubr-Seal Rubberized Roof & Flashing Cement	6148-9-34	0-27134-61481-1
2.75 gallon	Rubr-Seal Rubberized Roof & Flashing Cement	6148-9-27	0-27134-61483-5

MIAMI-DADE COUNTY  
APPROVED



## TUFF-SEAL

### Roof & Flashing Cement

- Stops leaks fast
- Great on flat or vertical surfaces
- Long lasting crack resistant seal
- Better stick in wet or dry conditions

Black Jack® Tuff-Seal Roof and Flashing Repair is a premium asphalt based sealing compound designed to repair cracks, seams and holes in roofing materials. It also is designed to be used in new construction and in setting flashings, drip edges and other roofing edges. It provides a tight seal and gives a layer of waterproofing protection. Also can be used below grade. Dries black.

5 gallon	Tuff-Seal Roof & Flashing Cement	6147-9-30	0-27134-61475-0
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## Maxx-Cool

### 15 yr. White Ceramic Elastomeric Coating

- Brightest white reflective finish
- Superior “cooling effect” in hot climates
- Enhanced with ceramic beads
- Urethane+ for ultimate durability
- Self priming
- Self cleaning to stay white longer



Black Jack® Maxx-Cool is our best quality, white elastomeric roof coating. By enhancing the product with urethane, it's water resistance, adhesion and life expectancy are greatly increased. Then to improve the product further, we added high strength ceramic beads to help the durability and long term performance. This product is an extra bright white color which reflects the sun rays and helps block heat gain on roof surfaces. By reflecting the heat gain away from the roof, buildings can become more energy efficient with their cooling expenses.

5 gallon	Maxx-Cool White Ceramic Elastomeric Ctg.	5532-1-30	0-27134-55325-7
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## #99 NEOPRENE™

### Super Flash Cement

- Seals & protects variety of surfaces
- Elongation - 250%
- Use in wet or dry conditions
- Flexible & watertight up to 30 years
- Outperforms plastic roof cement
- Repairs EPDM roofing

Black Jack® Neoprene™ Super Flash® Cement is a unique high-performance elastomeric flashing and repair cement that cures to a long lasting rubber seal. This product remains flexible through extreme temperature ranges. It's non-sag properties and its exceptional adhesion guarantees that Super-Flash® is the ideal cement for the construction and repair of all roofs, flashings, parapet walls, coping and chimneys.

10.1 fl. oz.	#99 Neoprene™ Super Flash Cement	1010-9-66	0-27134-10106-9
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## #57 RUBR-COAT

### Premium Rubberized Fibered Coating

- Rubberized for superior performance
- Flexes to resist cracking
- Lasts twice as long as standard coatings
- Low odor, water clean-up

Black Jack® Rubr-Coat #57 is a premium rubberized coating for covering worn roofs or below grade foundations. This liquid applied asphalt coating has a blend of rubber and reinforcing fibers to provide a strong, flexible, weatherproof finish. Rubr-Coat has exceptional adhesion to most existing roofing membranes, masonry surfaces, wood, foam board insulation and metal surfaces. The addition of rubber enhances performance by improving crack resistance, life expectancy and increases protection from the elements. Product is black in color. For roofs, this product is an ideal base coat for reflective white or aluminum coatings to be used over this product. On Foundations, this product can also be used as a protective coating/adhesive for use on top of, or under, foam board insulation.

1 gallon	#57 Rubr-Coat Rubberized Coating	6080-9-34	0-27134-60801-8
5 gallon	#57 Rubr-Coat Rubberized Coating	6080-9-30	0-27134-60805-6





## ROOF & FOUNDATION COATING

### Liquid Asphalt Coating for Protection Above or Below Grade

- Coats roof and masonry surfaces
- Renews worn roof surfaces
- Great for foundations
- Odorless, water cleanup

Black Jack® Roof & Foundation Coating is a liquid applied, asphalt based coating. It is designed to penetrate and seal worn roof surfaces, foundation block walls, above or below grade and other masonry roof surfaces. Coating will weatherproof and help seal surfaces. Can also be used to coat and protect underground wood footings and metal surfaces. Dries black in color.

1 gallon	Roof & Foundation Coating (waterbased)	6190-9-34	0-27134-61901-4
5 gallon	Roof & Foundation Coating (waterbased)	6190-9-30	0-27134-61905-2



## ROOF & FOUNDATION COATING

### Fibered Liquid Asphalt Coating - Solvent-Based

- Resaturates, penetrates and protects dried-out asphalt roofing
- Damp-proofs and protects foundations

Black Jack® Roof & Foundation Coating is a fibered liquid applied, brushable, asphalt based coating designed to seal and protect worn roof surfaces. This coating can also be used to damp-proof and protect exterior foundation walls. *(Restricted from use in CA and some other areas).*

1 gallon	Roof & Foundation Coating (solvent-based)	6125-9-34	0-27134-61251-0
5 gallon	Roof & Foundation Coating (solvent-based)	6125-9-30	0-27134-61255-8



## FOUNDATION & ROOF COATING

### Non-Fibered Asphalt Coating

- Damp-proofs - provides a barrier against moisture
- High penetrating
- Ideal for masonry surfaces

Black Jack® Foundation & Roof Coating is an asphalt based coating that helps protect exterior below grade surfaces from moisture penetration. This product has a “paint like” consistency so it can be used on below grade concrete block & poured foundations, fence and deck posts, retaining walls, and metal surfaces. This coating can protect and prolong the life of these objects. The coating offers protection to help resist damage and deterioration due to moisture. Proper application of this product can add lasting protection and preservation to many below grade surfaces. Product dries to a black color. *(Restricted from use in CA and some other areas).*

5 gallon	Foundation & Roof Coating (solvent-based)	6025-9-30	0-27134-60255-9
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## ALL-WEATHER ROOF CEMENT

### Asphalt Cement for Roofs

- Use in wet or dry conditions
- Seals cracks and splits on worn roofs

Black Jack® All-Weather Roof Cement is an asphalt based roof patch designed to repair cracks, seams and holes in roofing materials. It seals damaged areas and gives a layer of waterproof protection. Dries black.

10 fl. oz.	All-Weather Roof Cement	2172-9-66	0-27134-21726-5
29 fl. oz.	All-Weather Roof Cement	2172-9-84	0-27134-21727-2
1 quart	All-Weather Roof Cement	6230-9-14	0-27134-62304-2
1 gallon	All-Weather Roof Cement	6230-9-34	0-27134-62301-1
5 gallon	All-Weather Roof Cement	6230-9-30	0-27134-62305-9



## ROLL ROOFING ADHESIVE

### Cold Process Liquid Adhesive

- For adhering built-up roofing sheets
- Excellent for bonding selvedge edge roofing
- Brush/notched squeegee application

Black Jack® Roll Roofing Adhesive is designed for capping old roofs or installing new roofs. It is used to bond the asphaltic layer of roofing membranes to the base layer, or second ply, of asphaltic roofing membranes. It is also used to adhere roofing sheets and non-rubber membranes to properly prepared old roofs or to the roofing deck. This cold process asphalt adhesive may be used with smooth surface roofing membranes. It is also recommended for laying fiberglass-roofing sheets and is excellent for bonding selvedge edge or half lap roofing. Do not use with 15 and 30 lb. roofing felts.

1 gallon	Roll Roofing Adhesive	6150-9-34	0-27134-61501-6
5 gallon	Roll Roofing Adhesive	6150-9-30	0-27134-61505-4



## LEAK STOPPER® RUBBER FLEXX SEALANT

- Stops Leaks
- Seals & Protects
- Easy Spray Application

A revolutionary advancement in roof patching and repair. This rubberized repair is specially formulated to be sprayed into damaged areas and stop roof leaks instantly!

18 fl. oz.	Leak Stopper® Black Rubber Flex Sealant	0316-GA	0-25056-03160-0
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- Stops Leaks
- Seals & Protects
- Easy Spray Application

A white colored, spray applied coating that provides a repair against the elements. The coating is crack resistant and won't peel. Economical, quick, and easy to use.

15 fl. oz.	Leak Stopper® White Rubber Flex Leak Repair	0326-GA	0-25056-03260-7
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ENERGY  
SAVING  
“COOL ROOF”  
SOLUTIONS



WHITE ELASTOMERIC  
REFLECTIVE COATINGS  
ALUMINUM REFLECTIVE COATINGS  
ELASTIC PATCHES





## Maxx-Cool

### 15 yr. White Ceramic Elastomeric Coating

- Brightest white reflective finish
- Superior “cooling effect” in hot climates
- Enhanced with ceramic beads
- Urethane+ for ultimate durability
- Self priming
- Self cleaning to stay white longer



Black Jack® Maxx-Cool is our best quality, white elastomeric roof coating. By enhancing the product with urethane, it's water resistance, adhesion and life expectancy are greatly increased. Then to improve the product further, we added high strength ceramic beads to help the durability and long term performance. This product is an extra bright white color which reflects the sun rays and helps block heat gain on roof surfaces. By reflecting the heat gain away from the roof, buildings can become more energy efficient with their cooling expenses.

5 gallon	Maxx-Cool White Ceramic Elasto. Coating	5532-1-30	0-27134-55325-7
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## ULTRA-ROOF 1000

### 10 Year White Siliconized Elastomeric Roof Coating

- Potential to save \$ by lowering cooling costs
- Flexes up to 300% to resist cracking
- Silicone+ improved longevity & adhesion
- Great for metal, tile or BUR roofing
- Protects roofs for extended life
- Bright finish for improved aesthetics

Black Jack® Ultra-Roof 1000, White Siliconized Elastomeric Coating is our top quality, highly flexible, white acrylic roof coating. By enhancing the product with silicone, water resistance, adhesion and life expectancy are greatly increased. This high performance product resists cracking and peeling, while offering tremendous durability, and long term life. It expands and contracts up to 300% with the roof's movement to resist damage. The coating provides an excellent, highly protective barrier which reflects the sun's heat and destructive UV rays. In turn, this helps to cool roof surfaces and can lead to a potential reduction of interior temperatures.

1 gallon	Ultra-Roof 1000 Elastomeric Coating	5530-1-20	0-27134-55301-1
5 gallon	Ultra-Roof 1000 Elastomeric Coating	5530-1-30	0-27134-55305-9



## ROOF-GARD 700

### 7 Year White Elastomeric Roof Coating

- Potential to save \$ by lowering cooling costs
- Flexes up to 250% to resist cracking
- Good for metal, tile or BUR roofing
- Protects roofs for longer life

Black Jack® Roof-Gard 700 White Elastomeric Coating is a quality, highly flexible, white acrylic latex roof coating. This high performance product resists cracking and peeling, while offering tremendous durability and long term life. It expands and contracts up to 250% with the roof's movement to resist damage. The coating provides a protective barrier which reflects the sun's heat and destructive UV rays. In turn, this helps to cool roof surfaces and leads to a potential reduction of interior heat gain.

1 gallon	Roof-Gard 700 Elastomeric Coating	5527-1-20	0-27134-55271-7
5 gallon	Roof-Gard 700 Elastomeric Coating	5527-1-30	0-27134-55275-5





## SILVER-SEAL 300

### Fibred Aluminum Coating

- Provides solar protection, reflecting sun's rays.
- Helps reduce roof temperatures
- Preserves and protects
- Brilliant aluminized finish

Black Jack® Silver-Seal 300 is a liquid applied, coating that forms a reflective and protective finish to roofs. This blend of asphalt and aluminum forms a bright silver finish that reflects heat and UV rays. *(Restricted from use in CA and some other areas).*

1 gallon	Silver-Seal 300 Aluminum Coating	5175-A-34	0-27134-51751-8
5 gallon	Silver-Seal 300 Aluminum Coating	5175-A-30	0-27134-51755-6



## ROOF-PATCH

### White Elastic Crack Sealer & Repair

- Stops leaks
- Long lasting flexible repair
- Best patch for white or aluminum coatings
- Use with reinforcing fabric

Black Jack® White Roof-Patch is an extra tough, flexible repair compound designed to patch splits, cracks and holes in roof surfaces. This water based patch dries quickly to a non-tacky surface which offers great adhesion to all coatings applied over it. It is designed to repair cracks and holes up to 1" in width. Black Jack® should be used with seam and repair fabric. Roof-Patch remains flexible while it expands and contracts with your repair, making it ideal to use with all reflective roof products.

10 fl. oz	White Roof & Construction Sealant	5227-1-61	0-27134-52276-5
1 gallon	White Roof-Patch	5227-1-20	0-27134-52271-0



## LEAK STOPPER® CLEAR PATCH

- Specifically designed for leaks
- Flexes to prevent cracking
- Clear Provides "invisible" patch
- Outlasts other repairs
- Stays clear longer-won't yellow!

Clear Patch is an advanced clear sealant that has outstanding adhesion to a variety of surfaces, and provides a long lasting rubberized seal for almost any application. Great for sealing around decorative or visible areas where a noticeable patch is not desirable. Clear patch can be painted.

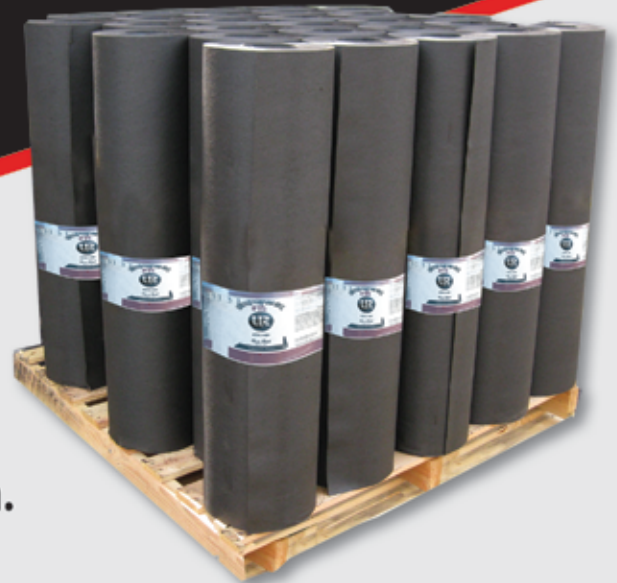
10 fl. oz.	Leak Stopper® Clear Rubberized Sealant	0339-GA	0-25056-03390-1
1 quart	Leak Stopper® Clear Rubberized Sealant	0338-GA	0-25056-03380-2



**Gardner-gibson**



**United Roofing**, your quality felt manufacturer for nearly 30 years, has joined **Gardner-Gibson**.



**Gardner-Gibson** and **United Roofing** have teamed up to become your #1 source in North America for asphalt saturated roofing felts. Our strategic footprint is well positioned to supply your U.S., Canada, Mexico and export opportunities with fast delivery available at our four locations.

Eutaw, AL • Winston Salem, NC • Denver, CO • Tacoma, WA

## Asphalt Roofing Felt

### **BEST** Heavy Duty – *Best Protection*

Product #	Specification	Description	Rolls per pallet	Pallets per truck
FGUR20	ASTM D226	30lbs Heavy Duty Roof Felt (216 sq/ft)	25	32
FGUR10	ASTM D226	15lbs Heavy Duty Roof Felt (432 sq/ft)	25	32

### **BETTER** Standard Duty – *Better Protection*

Product #	Specification	Description	Rolls per pallet	Pallets per truck
FG30AP	ASTM 4869	#30 Roll Roofing Felt (216 sq/ft)	36	38
FG15AP	ASTM 4869	#15 Roll Roofing Felt (432 sq/ft)	36	38

### **BASIC** Light Duty – *Basic Protection*

Product #	Specification	Description	Rolls per pallet	Pallets per truck
FG30NS	none	#30 Roll Roofing Felt (216 sq/ft)	36	40
FG15NS	none	#15 Roll Roofing Felt (432 sq/ft)	36	40

### Split 18" Rolls of Heavy Duty and Standard

Product #	Specification	Description	Rolls per pallet	Pallets per truck
FGUR70	ASTM D226	#30 108' SPLIT ROLLS (108 sq/ft)	50	32
FGUR75	ASTM 4869	#30 108' SPLIT ROLLS (108 sq/ft)	60	40
FGUR80	ASTM 4869	#30 180' SPLIT ROLLS (180 sq/ft)	36	40

**Customer Service 1-800-237-1155**

[www.unitedroofing.com](http://www.unitedroofing.com) / [www.gardner-gibson.com](http://www.gardner-gibson.com)

# DRIVEWAY CARE SOLUTIONS



DRIVEWAY SEALERS  
DRIVEWAY PATCH & PREP  
POTHOLE REPAIR



## ULTRA-MAXX 1000

### Fast-Dry Advanced Gel Filler & Sealer-10 year

- Foot traffic ready in just 1 hour\*
- Urethane enhanced for longest life
- Advanced gel is fast & E-Z to apply
- Heavy vehicle formula
- Fast dry reduces tracking

Black Jack® Ultra-Maxx™ 1000 is the best quality rubberized blacktop filler and sealer designed for asphalt pavements. This product renews the look of old worn driveways, and contains sand particles to fill in small cracks. Ultra-Maxx 1000 is enhanced with a urethane polymer to give maximum performance, unmatched durability and the best looking finish. The combination of Gel and Fast Dry Technology provide a fast and easy installation, plus the ability to open your driveway to foot traffic in just one hour (in good drying conditions). Ultra-Maxx 1000 Fast Dry formula provides accelerated drying time of driveway sealer. Under normal drying conditions, (temperatures above 75°F, clear sunny skies, and humidity below 35%) this driveway sealer can be open to foot traffic in just 1 hour after application. \* For Vehicle traffic, you must allow 24 hours for product to completely cure.

5 gallon	Ultra-Maxx 1000 10 yr Driveway Sealer	6455-9-30	0-27134-64555-6
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## DRIVE-MAXX 700

### Advanced Gel Filler & Sealer - 7 year

- No-stir gel is fast & E-Z to apply
- Lasting protection
- Renews blacktop surfaces
- Latex enhanced for longer life

Black Jack® Drive-Maxx™ 700 is a better quality rubberized blacktop filler and sealer designed for asphalt pavements. This product renews the look of old worn driveways, and contains sand particles to fill in small cracks. Drive-Maxx 700 is enhanced with latex to improve performance and durability. Gel Technology enables faster and easier installation.

5 gallon	Drive-Maxx 700 7 yr Driveway Sealer	6453-9-30	0-27134-64535-8
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## DRIVE-KOTE 500

### E-Z Stir Filler & Sealer - 5 year

- Renews blacktop surfaces
- Enhanced with latex

Black Jack® Drive-Kote™ 500 is a good quality blacktop filler and sealer designed for asphalt pavements. This product helps renews the look of the driveway, and contains sand particles to help fill in small cracks in the surface. Drive-Kote 500 contains latex to help durability.

5 gallon	Drive-Kote 500 5 yr Driveway Sealer	6452-9-30	0-27134-64525-9
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## DRIVE-SEAL 200

### Filler & Sealer - 2 year

- Renews blacktop surfaces

Black Jack® Drive-Seal™ 200 is a basic blacktop filler and sealer designed for asphalt pavements. This product improves the look of the surface, while filling slight cracks.

5 gallon	Drive-Seal 200 2 yr Driveway Sealer	6451-9-30	0-27134-64515-0
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## SPEED-COAT

### Advanced Acrylic Blacktop Coating

- Walk on, in 1 hour
- Reduces apply time
- Greater coverage rate
- Low odor
- Water clean-up
- Deep, rich black finish

Black Jack® SPEED-COAT Advanced Acrylic Blacktop Coating is an easy applying sealer designed to beautify blacktop and asphalt pavements. It is formulated with 100% acrylic resin, which provides a rich deep black finish. Speed-Coat is designed to improve the look of driveways in good condition. (Not intended for worn driveways with cracks.) Under normal drying conditions, (temperatures above 75°F, clear sunny skies, and humidity below 35%) this driveway sealer can be open to foot traffic in just 1 hour after application. (For vehicle traffic, you must allow 4-6 hours for product to completely cure.)

2 gallon	Speed-Coat Acrylic Blacktop Coating	6449-9-22	0-27134-64492-4
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## SPEED-FILL™

### Elastic Crack Filler

- Lasts 2-3 times longer than basic filler
- Non-shrink formula
- Flexes & seals cracks up to 3/4"

Black Jack® SPEED-FILL™ Elastic Crack Filler is a fast drying, rubberized compound for use on the repair of asphalt roads, driveways, pavements, expansion joints and walkways. Speeds up sealcoating jobs with quick drying. Provides a long term flexible repair on cracks and joints up to 3/4" wide. Also seals foundation walls and other pavement surfaces. Dries to dark black finish.

1 gallon	Speed-Fill Elastic Crack Filler	6438-9-34	0-27134-64381-1
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## SPEED-FILL™

### Elastic Blacktop Filler

- Dries in 60 minutes!
- Seals & Waterproofs
- Fills Cracks Up to 1"
- Our Most Flexible Seal

Black Jack® SPEED-FILL™ Blacktop Filler is a fast drying, rubberized compound for use on the repair of asphalt roads, driveways, pavements, expansion joints and walkways. Speeds up sealcoating jobs with quick drying. Provides a long term flexible repair on cracks and joints up to 1" wide. Also seals foundation walls and other pavement surfaces. Dries to dark black finish.

10.1 fl. oz.	Speed-Fill Blacktop Filler	6439-9-66	0-27134-64396-5
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## SPEED-PATCH™

### Blacktop Crack & Hole Repair

- Heavy duty sand/asphalt mix
- Ideal for larger cracks or small holes
- Smooth finish

Black Jack® SPEED-PATCH™ Blacktop Crack & Hole Repair is a ready to use sand and asphalt patching compound that spreads to a smooth finish. It is latex fortified which provides a long lasting durable repair for small holes and cracks (up to 3" wide and 3" deep). The product dries black to match existing asphalt pavements.

10 lbs.	Speed-Patch Crack & Hole Repair	6460-9-20	0-27134-64601-0
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## READY ROAD REPAIR

### Ready-to-Use Permanent Pothole Repair

- Permanent
- Immediately ready for traffic
- Complies with Army Corp. of Engineers specifications
- All-Weather
- Heavy duty stone & asphalt mix
- Use with concrete, brick, asphalt and wood

READY ROAD REPAIR will produce a permanent repair to asphalt, concrete or brick. Use in any weather, year round. Meets state transportation specifications.

40 lbs. pail	No VOC Ready Road Repair	6431-9-27	0-27134-64313-2
50 lbs. bag	No VOC Ready Road Repair	6431-9-50	0-27134-64310-1





## How To Series Covers all Roof, Waterproofing or Driveway Questions



**How To Seal Blacktop and Asphalt Driveways**



**How To Apply Aluminum Roof Coatings**



**How To Prep a Roof and Apply Reflective Coatings**

## BRAND SUPPORT THAT DRIVES SALES GROWTH!

### #1 IN ADVERTISING SUPPORT

Black Jack is receiving national exposure with year long advertising in all major national roofing publications: Roofing Contractor • Professional Roofing • Roofing Siding & Insulation Contractor • El Nuevo Constructor • plus regional roofing contractor and specifier publications—over 2.4 million advertising impressions for 2007!



### RADIO AND TELEVISION

Black Jack products are advertised to millions of consumers each year on TV and radio, including WGN-Chicago and the nation's #1 home improvement radio program, At Home with Gary Sullivan.



### PUBLIC RELATIONS

We have a very active PR program. Black Jack news stories have appeared in newspapers and television stories nationwide, with millions of impressions annually.



### MERCHANDISING SUPPORT

Qualifying merchants can take advantage of customized merchandising and in-store literature. Contact your Black Jack sales representative for full details.



### TRADE SHOWS

Black Jack is featured annually at the world's largest construction & maintenance trade shows, including the International Builder's Show, the International Roofing Expo, the National Hardware Show, and dozens of local and regional shows for the building trade.



### INTERNET

Black Jack brand is prominently featured on Gardner-Gibson's global website, winner of a 2006 Web Award for outstanding manufacturer web site. Black Jack is also featured on many of our customer web sites, and we offer web links between sites to increase search engine popularity for our customer's sites.



### TRAINING MATERIALS AND CUSTOM MATERIALS

We believe that communicating the message to your sales staff is key to growing sales. Contact your Black Jack manufacturer's representative about ways we can support your employee communications.



### FOCUS ON THE HISPANIC CONTRACTOR

Black Jack has a strong and growing reputation with Hispanic contractors. Black Jack is fully bilingual, with our literature, labels, signage, and even our website is available in multiple languages.



# BLACK JACK PRODUCTS

**Energy Saving  
"Cool Roof"  
Solutions**

Product Code	Unit Size	Description	Unit Dimensions	Unit Weight	Pack	UPC
5532-1-30	5 gal.	Black Jack Maxx-Cool White Ceramic Elastomeric Coating	13.5"x13.5"x15.5"	61 lbs.	1	0-27134-55325-7
5530-1-20	1 gal.	Black Jack Ultra-Roof 1000 10 yr. Silcnzd. Elasto. Rf. Ctg.	7.75"x7.75"x7.75"	12.3 lbs.	4	0-27134-55301-1
5530-1-30	5 gal.	Black Jack Ultra-Roof 1000 10 yr. Silcnzd. Elasto. Rf. Ctg.	13.5"x13.5"x15.5"	61 lbs.	1	0-27134-55305-9
5527-1-20	1 gal.	Black Jack Roof-Gard 700 7 yr. Elastomeric Roof Coating	7.75"x7.75"x7.75"	12.3 lbs.	4	0-27134-55271-7
5527-1-30	5 gal.	Black Jack Roof-Gard 700 7 yr. Elastomeric Roof Coating	13.5"x13.5"x15.5"	60 lbs.	1	0-27134-55275-5
5227-1-61	10 fl.oz.	Black Jack White Roof & Construction Sealant	2"x2"x11.5"	1.2 lbs.	12	0-27134-52276-5
5227-1-20	1 gal.	Black Jack White Roof-Patch Elastic Crack Sealer & Repair	7.75"x7.75"x7.75"	12.3 lbs.	4	0-27134-52271-0
5175-A-34	1 gal.	Black Jack Silver-Seal 300 Fib. Aluminum Roof Coating	7.75"x7.75"x7.75"	9 lbs.	6	0-27134-51751-8
5175-A-30	5 gal.	Black Jack Silver-Seal 300 Fib. Aluminum Roof Coating	13.3"x13.3"x13.8"	50 lbs.	1	0-27134-51755-6

**Professional  
Series Roof  
Products**

Product Code	Unit Size	Description	Unit Dimensions	Unit Weight	Pack	UPC
6080-9-34	1 gal.	Black Jack ProGrade Rubr-Coat #57 Rubrzd Roof Coating	7.75"x7.75"x7.75"	8.5 lbs.	6	0-27134-60801-8
6080-9-30	5 gal.	Black Jack ProGrade Rubr-Coat #57 Rubrzd Roof Coating	13.3"x13.3"x13.8"	45 lbs.	1	0-27134-60805-6
6148-9-62	10 fl.oz.	Black Jack Rubr-Seal Rubberized Roof & Flashing Cement	2"x2"x11.5"	1 lb.	12	0-27134-61486-6
6148-9-34	1 gal.	Black Jack Rubr-Seal Rubberized Roof & Flashing Cement	7.75"x7.75"x7.75"	9 lbs.	6	0-27134-61481-1
6148-9-27	2.75 gal.	Black Jack Rubr-Seal Rubberized Roof & Flashing Cement	13.3"x13.3"x12"	27 lbs.	1	0-27134-61483-5
5532-1-30	5 gal.	Black Jack Maxx-Cool White Ceramic Elastomeric Coating	13.5"x13.5"x15.5"	61 lbs.	1	0-27134-55325-7
6147-9-30	5 gal.	Black Jack Tuff-Seal Roof & Flashing Cement	13.3"x13.3"x13.8"	44 lbs.	1	0-27134-61475-0
1010-9-66	10.1 fl.oz.	Black Jack Super Flash Neoprene Cement #99	2"x2"x11.5"	.66 lb.	12	0-27134-10106-9

**Roof Leak  
& Repair  
Solutions**

Product Code	Unit Size	Description	Unit Dimensions	Unit Weight	Pack	UPC
0316-GA	18 fl.oz.	Leak Stopper Black Rubber Flex Sealant	2.69" x 2.69" x 9.38"	1.4 lbs	12	0-25056-03160-0
0326-GA	15 fl.oz.	Leak Stopper White Rubber Flex Leak Repair	2.69" x 2.69" x 9.38"	1.4 lbs	12	0-25056-03260-7
0339-GA	10 oz.	Clear Leak Stopper Multi-purpose Patch	2"x2"x11.5"	.8 lb.	12	0-25056-03390-1
0338-GA	1 qt.	Clear Leak Stopper Multi-purpose Patch	4.4"x4.4"x5"	2.5 lbs.	12	0-25056-03380-2
2172-9-66	10 fl.oz.	Black Jack All-Weather Plastic Roof Cement	2"x2"x11.5"	1 lb.	12	0-27134-21726-5
2172-9-84	29 fl.oz.	Black Jack All-Weather Plastic Roof Cement	2.63"x2.63"x16.25"	3 lbs.	12	0-27134-21727-2
6230-9-14	1 qt.	Black Jack All-Weather Roof Cement	4.4"x4.4"x5"	2.25 lbs.	12	0-27134-62304-2
6230-9-34	1 gal.	Black Jack All-Weather Roof Cement	7.75"x7.75"x7.75"	9 lbs.	6	0-27134-62301-1
6230-9-30	5 gal.	Black Jack All-Weather Roof Cement	13.3"x13.3"x13.8"	48 lbs.	1	0-27134-62305-9
6125-9-34	1 gal.	Black Jack Fib. Roof & Foundation Coating (solvent)	7.75"x7.75"x7.75"	9 lbs.	6	0-27134-61251-0
6125-9-30	5 gal.	Black Jack Fib. Roof & Foundation Coating (solvent)	13.3"x13.3"x13.8"	44 lbs.	1	0-27134-61255-8
6025-9-30	5 gal.	Black Jack Non-Fib. Foundation Coating & Primer	13.3"x13.3"x13.8"	40 lbs.	1	0-27134-60255-9
6190-9-34	1 gal.	Black Jack Roof & Foundation Coating (waterbased)	7.75"x7.75"x7.75"	9 lbs.	6	0-27134-61901-4
6190-9-30	5 gal.	Black Jack Roof & Foundation Coating (waterbased)	13.5"x13.5"x15.5"	46 lbs.	1	0-27134-61905-2
6150-9-34	1 gal.	Black Jack Roll Roofing Adhesive	7.75"x7.75"x7.75"	9 lbs.	6	0-27134-61501-6
6150-9-30	5 gal.	Black Jack Roll Roofing Adhesive	13.3"x13.3"x13.8"	46 lbs.	1	0-27134-61505-4

**Driveway Care  
Solutions**

Product Code	Unit Size	Description	Unit Dimensions	Unit Weight	Pack	UPC
6455-9-30	5 gal.	Black Jack Ultra-Maxx 1000 10 yr. Driveway Sealer	13.5"x13.5"x15.5"	55 lbs.	1	0-27134-64555-6
6453-9-30	5 gal.	Black Jack Drive-Maxx 700 7 yr. Driveway Sealer	13.5"x13.5"x15.5"	55 lbs.	1	0-27134-64535-8
6452-9-30	5 gal.	Black Jack Drive-Kote 500 5 yr. Driveway Sealer	13.5"x13.5"x15.5"	55 lbs.	1	0-27134-64525-9
6451-9-30	5 gal.	Black Jack Drive-Seal 200 2 yr. Driveway Sealer	13.5"x13.5"x15.5"	55 lbs.	1	0-27134-64515-0
6460-9-20	10 lbs.	Black Jack Speed-Patch Blacktop Crack & Hole Repair	8.5"x8.5"x7.5"	10 lbs.	4	0-27134-64601-0
6449-9-22	2 gal.	Black Jack Speed-Coat Advanced Acrylic Blacktop Coating	10.75"x10.75"x9.5"	9.83 lbs.	1	0-27134-64492-4
6438-9-34	1 gal.	Black Jack Speed-Fill Elastomeric Crack Filler	6.25"x6.25"x11.5"	10.5 lbs.	6	0-27134-64381-1
6439-9-66	10.1 fl.oz.	Black Jack Speed-Fill Elastic Blacktop Filler	2"x2"x11.5"	1 lb.	12	0-27134-64396-5
6431-9-27	40 lbs. pail	No VOC Ready Road Repair	13"x13"x12"	40 lbs.	1	0-27134-64313-2
6431-9-50	50 lbs. bag	No VOC Ready Road Repair	14.5"x2.75"x24"	50 lbs.	1	0-27134-64310-1



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