



JACK LINK'S[®]

BEEF JERKY

FUNDRAISING PROGRAM

#1 MEAT SNACK BRAND



Feed Your Wild Side.[™]



JACK LINK'S is the number one meat snack brand and fastest growing meat snack manufacturer in the world. The Jack Link's brand represents a heritage of quality, consumer trust, and product innovation. Jack Link's products are available in retail outlets worldwide.

FUNDRAISING. Now there's an adventure. Well, at Jack Link's we try to make it a little easier for your school, club or organization to raise the money you need by offering a product that folks are happy to buy. Our programs are designed to help groups, both large and small, be successful in their fundraising efforts and also have a little fun along the way.

THINK WILD AND WORK WONDERS.

JACK LINK'S FUNDRAISING

\$1 GROUP SELLING PROGRAM

ITEM	DESCRIPTION	UNITS / CADDY	CADDIES / CASE	UNITS / CASE	GROUP SRP / UNIT
10000004593	0.28 oz. Original SQUATCH Stick (Bulk Case Pack)	n/a	n/a	250	2/\$1.00
F2104	0.92 oz. Beef Stick Fundraising Kit	50	4 (kits)	200	\$1.00

2/\$3 GROUP SELLING PROGRAM

ITEM	DESCRIPTION	UNITS / CADDY	CADDIES / CASE	UNITS / CASE	GROUP SRP / UNIT
10000004986	1 oz. Original SQUATCH Stick (Includes 6 Carrying Bags)	20	6	120	2/\$3.00
10000004985	1 oz. Hot SQUATCH Stick (Includes 6 Carrying Bags)	20	6	120	2/\$3.00
10000006088	1 oz. Mild SQUATCH Stick	20	6	120	2/\$3.00





**FEED
THE
BEAST**



JACK LINK'S



ITEM NUMBER	DESCRIPTION
10000004986	1 oz. Original SQUATCH Stick
10000004985	1 oz. Hot SQUATCH Stick
10000006088	1 oz. Mild SQUATCH Stick
<i>6 caddies per case/20 sticks per caddy – 120 total sticks per case</i>	
10000004593	0.28 oz. Original SQUATCH Stick
<i>250 total sticks per case</i>	

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ITEM NUMBER	DESCRIPTION
F2104	0.92 oz. Beef Stick Fundraising Kit
4 kits per case / 50 sticks per kit – 200 total sticks per case	

JACK LINK'S FUNDRAISING

\$2 GROUP SELLING PROGRAM

ITEM	DESCRIPTION	UNITS / CADDY	CADDIES / CASE	UNITS / CASE	GROUP SRP / UNIT
88260	1.5 oz. Beef Stick - Original	24	6	144	\$2.00
88261	1.5 oz. Beef Stick - Pepperoni	24	6	144	\$2.00
88262	1.5 oz. Beef Stick - Teriyaki	24	6	144	\$2.00
88263	1.5 oz. Beef Stick - Hot & Spicy	24	6	144	\$2.00
10000004242	1.5 oz. Turkey Snack Stick - Original	24	6	144	\$2.00
02004	0.8 oz. Beef Steak - Original	n/a	n/a	100	\$2.00
02005	0.8 oz. Beef Steak - Original	12	6	72	\$2.00
02001	0.8 oz. Beef Steak - Teriyaki	n/a	n/a	100	\$2.00
10000003630	0.8 oz. Beef Steak - Teriyaki	12	6	72	\$2.00
04002	1 oz. Beef Steak - Original	12	12	144	\$2.00
02074	1 oz. Beef Steak - Teriyaki	12	12	144	\$2.00
04023	1 oz. Beef Steak - Peppered	12	12	144	\$2.00
04013	1 oz. Beef Steak - Sweet & Hot	12	12	144	\$2.00
04083	1 oz. Beef Steak - KCMB	12	12	144	\$2.00
02027	1 oz. Beef Steak - Original	12	6	72	\$2.00
02030	1 oz. Beef Steak - Teriyaki	12	6	72	\$2.00
02028	1 oz. Beef Steak - Peppered	12	6	72	\$2.00
02031	1 oz. Beef Steak - Sweet & Hot	12	6	72	\$2.00
01039	1.2 oz. All American Beef & Cheese	16	12	192	\$2.00
01040	1.2 oz. Jalapeño Beef & Cheese	16	12	192	\$2.00
10000004235	1.2 oz. Original Turkey & Cheese	16	12	192	\$2.00



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ITEM NUMBER	DESCRIPTION
88260	1.5 oz. Original Beef Stick
88261	1.5 oz. Pepperoni Beef Stick
88262	1.5 oz. Teriyaki Beef Stick
88263	1.5 oz. Hot & Spicy Beef Stick
10000004242	1.5 oz. Original Turkey Snack Stick
6 caddies per case / 24 units per caddy – 144 total units per case	

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ITEM NUMBER	DESCRIPTION
02004	0.8 oz. Original Beef Steak
02001	0.8 oz. Teriyaki Beef Steak
<i>100 total units per case</i>	
02005	0.8 oz. Original Beef Steak
10000003630	0.8 oz. Teriyaki Beef Steak
<i>6 caddies per case / 12 units per caddy – 72 total units per case</i>	
02027	1 oz. Original Beef Steak
02030	1 oz. Teriyaki Beef Steak
02028	1 oz. Peppered Beef Steak
02031	1 oz. Sweet & Hot Beef Steak
<i>6 caddies per case / 12 units per caddy – 72 total units per case</i>	
04002	1 oz. Original Beef Steak
02074	1 oz. Teriyaki Beef Steak
04023	1 oz. Peppered Beef Steak
04013	1 oz. Sweet & Hot Beef Steak
04083	1 oz. KC Masterpiece® Barbecue Beef Steak
<i>12 caddies per case / 12 units per caddy – 144 total units per case</i>	
01039	1.2 oz. All American Beef & Cheese
01040	1.2 oz. Jalapeño Beef & Cheese
10000004235	1.2 oz. Turkey & Cheese
<i>12 caddies per case / 16 units per caddy – 192 total units per case</i>	

JACK LINK'S FUNDRAISING

VARIETY PACKS SELLING PROGRAM

ITEM	DESCRIPTION	UNITS / CADDY	CADDIES / CASE	UNITS / CASE	GROUP SRP / UNIT
10000005062	Mixed Meat Snack Fundraising Kit	94	2 Kits	188	\$1 - \$2
	1 oz. SQUATCH Stick	20	2	40	\$1.50
	0.8 oz. Tender Style Beef Steak	12	4	48	\$2.00
	0.92 oz. Beef Stick	50	n/a	100	\$1.00
46261	0.9 oz. Beef Jerky - Original	n/a	n/a	48	\$2.00+
46263	0.9 oz. Beef Jerky - Teriyaki	n/a	n/a	48	\$2.00+
46262	0.9 oz. Beef Jerky - Peppered	n/a	n/a	48	\$2.00+
46264	0.9 oz. Beef Jerky - Sweet & Hot	n/a	n/a	48	\$2.00+
46273	0.9 oz. Turkey Jerky - Original	n/a	n/a	48	\$2.00+



- ☒ **Tastes Great**
- ☒ **High in Protein**
- ☒ **Low in Fat**
- ☒ **Satisfying**

Snack Smarter.

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ITEM NUMBER	DESCRIPTION
10000005062	Mixed Meat Snack Fundraising Kit
1/20 ct. 1 oz. Original SQUATCH Stick	
2/12 ct. 0.8 oz. Original Tender Style Beef Steak	
50 ct. 0.92 oz. Original Beef Stick	
2 fundraising kits per case / 94 units per kit – 188 total units per case	



ITEM NUMBER	DESCRIPTION
46261	0.9 oz. Original Beef Jerky
46263	0.9 oz. Teriyaki Beef Jerky
46262	0.9 oz. Peppered Beef Jerky
46264	0.9 oz. Sweet & Hot Beef Jerky
46273	0.9 oz. Original Turkey Jerky
48 total units per case	



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CONSUMER
IMPRESSIONS**



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