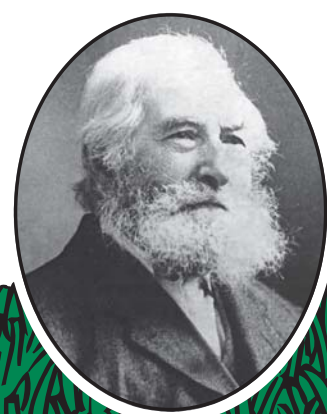




Cut or Tear here to open

Easy-to-use! Resealable bag!

PRESS HERE TO RESEAL



Jonathan Green

FOR THE BEST LAWN IN TOWN

SEEDS UP TO 2,800 SQ. FT.
(50 FT. x 56 FT.)
NET WEIGHT 7 LBS.



HEAVY TRAFFIC
GRASS SEED MIXTURE



CONTAINS IMPROVED TALL FESCUE
WHICH GROWS TOUGH, HARDY PERENNIAL TURF



- Grows well in either sun or shade.
- For play and athletic lawns
- Germinates fast in just 10 to 14 days.

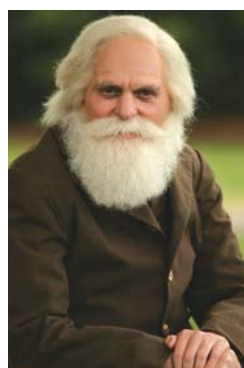


Jonathan Green

FOR THE BEST LAWN IN TOWN

SEEDS UP TO 2,800 SQ. FT.

HEAVY TRAFFIC
GRASS SEED MIXTURE



My Pledge Of Satisfaction:

We have made every effort in the formulation of this product to insure that you will be satisfied with the results. If, for any reason, you are not satisfied, please write and describe the problem. Our lawn and turf specialists will make every effort to assure your success.

Jonathan Green

THE NEW AMERICAN LAWN
Grows an
Eco-Friendly Lawn that Looks Great.

HEAVY TRAFFIC
PLAY AND ATHLETIC
GRASS SEED MIXTURE

Dear Folks,

My Heavy Traffic grass seed mixture produces a durable, attractive, perennial lawn. This mixture is ideal for use in areas where children and pets play. Plant now and look for seed germination in 10 to 14 days.

Sincerely,

Jonathan Green

SEEDSMAN

Duxbury Farm

CONTAINS SOME OF THE FOLLOWING PREMIUM GRASS SEED BRANDS:



- Elite line of Turf Tall Fescues
- Outstanding disease resistance
- Waxy leaf-coating, like the shine on an apple



The New Frontier family of Perennial Ryegrasses have been developed in our research program by using the new photo-chemical efficiency and antioxidant tests.

"Where there is an open mind, there will always be a new frontier."

Used by sod growers across the USA!

Certain lawn grass plants contain beneficial fungus called Endophytes. While living synergistically off the grass plant, Endophytes produce defensive compounds called, Alkaloids, that are detrimental to above ground feeding insects.

- Endophytes are all natural and do not diminish over time in the living grass plant.
- Endophytes reduce the need for chemical pesticide treatments of the lawn.



WHY ARE LAWNS SO IMPORTANT?

Benefits of Home Lawns:

• **Lawns Purify the Air:** The leaves of grass plants absorb pollutants, including those associated with acid rain and Global Warming. Grass plants remove Carbon Dioxide from the air and produce Oxygen in return! An average lawn of 5,000 square feet provides enough Oxygen for eight people every day.

• **Lawns Improve the Quality of Our Surroundings:** The lawn around your house cools the immediate environment, saving on air conditioning costs. Grass controls erosion and improves soil conditions by absorbing "run-off" water. A healthy lawn purifies water, reduces noise, reduces glare and increases your property value.

DIRECTIONS

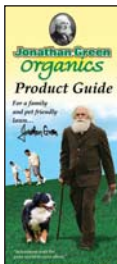
SUCCESSFUL SEEDING CAN BE ACCOMPLISHED IF THESE PROCEDURES ARE FOLLOWED FOR BOTH OVER-SEEDING LAWNS AND ESTABLISHING NEW LAWNS.

1. If the lawn has not been mowed, do so before raking the ground to loosen the soil. In the case of larger areas, use of a rented motorized thatching machine can be helpful in the establishment of a seed bed. While raking, remove dead grass, stones, sticks, etc. from the lawn area. Correct any drainage problems or fill in low spots with soil at this time. If possible, take a soil test to determine if any soil amendments need to be added to the soil to create ideal growing conditions.
2. Prior to seeding, apply my **Jonathan Green New Seeding Lawn Fertilizer** OR after seeding, apply my **Jonathan Green Green-Mulch Seed Establishment Mulch**. It contains New Seeding Fertilizer, helps to control soil erosion and will also aid grass seed germination by helping to keep the seed bed moist.
3. My **Jonathan Green MAG-I-CAL Pelletized Calcium Fertilizer** is a soil amendment that gets new seedlings off to a great start. Apply MAG-I-CAL as needed or apply 50 pounds of Lime per 1,000 square feet, in the absence of a soil test.
4. For maximum germination please be sure that the grass seed is in firm contact with the loosened soil. Apply grass seed at the proper rates, listed on the bag, with a spreader or by hand. Do not apply seed too heavily. Lightly rake the seed into the soil, being careful not to cover the seed with more than 1/4" of soil.
5. Grass seed, Fertilizer and MAG-I-CAL or Lime can be applied in any order, on the same day.
6. Seed bed should be kept moist for a few weeks while the grass seed germinates. In the absence of rainfall, about one inch of water per week is generally adequate. Mow the new grass after it has reached a height of 2 to 3 inches.

See your dealer concerning follow-up fertilizer applications and maintenance tips.



Ask for a free copy of my Product Guides.



Sign up to receive timely lawn & garden tips
www.jonathangreen.com



HEAVY TRAFFIC 7 LBS.

SEEDING RATES – OVERSEEDING LAWNS

7 lbs. seeds up to 2,800 sq. ft.

Jonathan Green GREEN-METER Rotary: 5

Jonathan Green GO-GREEN Rotary: 5

Jonathan Green GREEN-METER Drop: 3.5

SEEDING RATES – NEW LAWNS

7 lbs. seeds up to 1,400 sq. ft.

Jonathan Green GREEN-METER Rotary: 7

Jonathan Green GO-GREEN Rotary: 7

Jonathan Green GREEN-METER Drop: 4.5

Visit my website for more spreader settings.

JONATHAN GREEN, INC. • SEEDSMEN • POB 326 • FARMINGDALE, NJ 07727