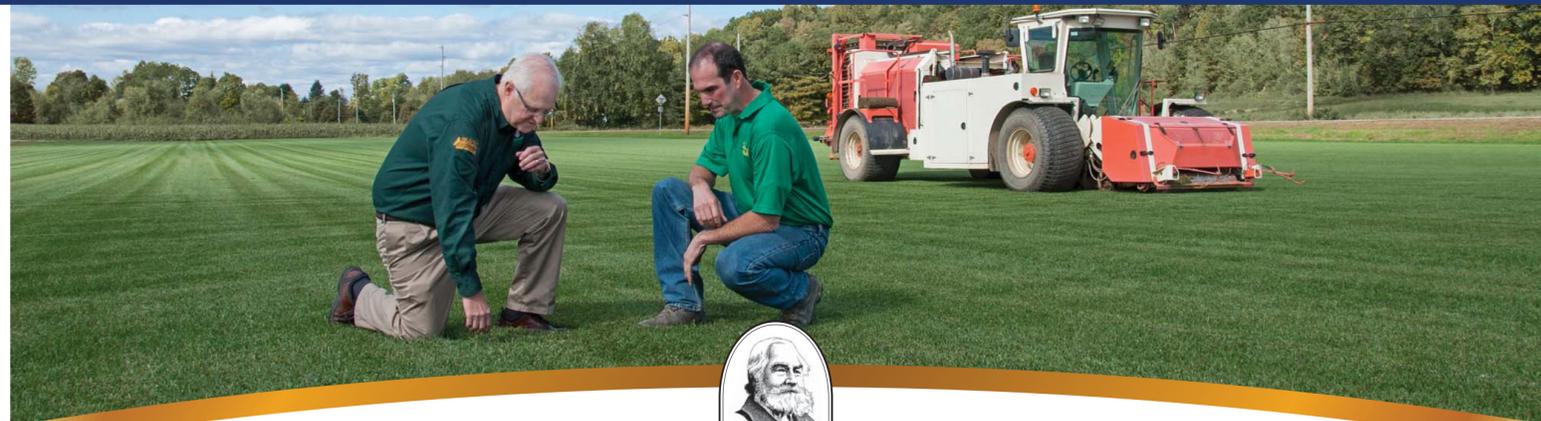


GROWN BY SOD GROWERS ACROSS THE U.S.A.



BLACK BEAUTY™

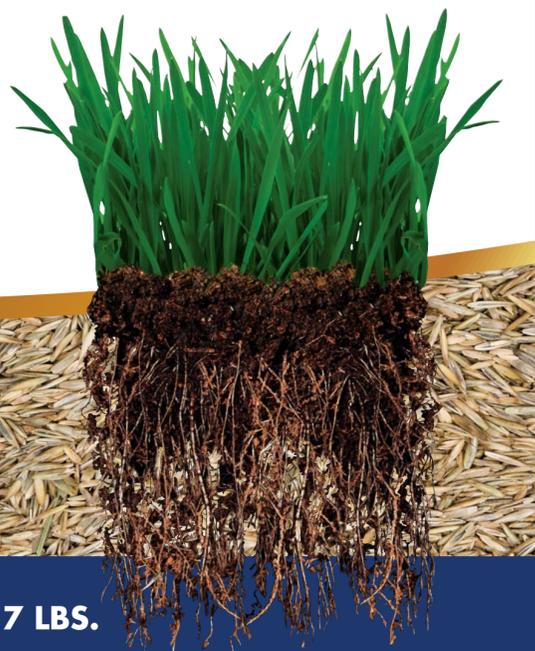
ULTRA

SUPREME GRASS SEED BLEND

OUR MOST DROUGHT TOLERANT BLEND
for sun & shade areas

WAXY COATING ON THE LEAVES
preserves moisture when hot

ROOTS THAT CAN GROW UP TO 4' DEEP
for superior drought tolerance



SEEDS UP TO 2,800 SQ. FT. • NET WT. 7 LBS.

Black Beauty Ultra is Jonathan Green's BEST grass seed mixture! This elite mix is grown by leading sod growers across the United States. Black Beauty Ultra contains "ultra-premium" varieties proven to produce high quality turf under the most diverse conditions. The seed grows well in full sun to medium shaded areas and should germinate in 10 to 14 days.

Black Beauty Ultra exhibits dark-green color, can grow roots up to four feet deep, contains a waxy leaf coating to preserve moisture, displays a uniform (non-clumpy) growth habit, and naturally withstands many insects and diseases. After you grow it, you'll agree, "Once you've seen a Black Beauty Lawn, you'll never forget it!"

CAUTION: Do not apply this grass seed on horse pastures or livestock grazing areas!



"A REVOLUTIONARY APPROACH TO LAWN CARE"

Use genetically superior **BLACK BEAUTY** grass seed.

Stop soil compaction and stimulate microbes with **LOVE YOUR SOIL**.

Aadjust soil pH with **MAG-I-CAL**.

By following the New American Lawn Plan, you will be creating ideal conditions in the soil whereby your Black Beauty lawn can thrive. A healthy, growing Black Beauty lawn is your best defense against future lawn problems; it can help reduce your use of weed, insect and fungus control products.



Ask for a free copy of my guide.

DIRECTIONS

SUCCESSFUL SEEDING CAN BE ACCOMPLISHED IF THESE PROCEDURES ARE FOLLOWED FOR BOTH OVERSEEDING LAWNS AND ESTABLISHING NEW LAWNS OR SODDING.

1. PREPARATION: Good seed-to-soil contact is very important in order to achieve good germination of the planted grass seed.
 - (a) Mow lawn before seeding.
 - (b) Rake dead grass and debris and loosen the soil. Add additional topsoil if needed. For larger areas, a rented thatching machine may be easier. Apply seed to the loosened soil and then lightly rake it into the ground. Do not bury the seed more than 1/4" deep.

2. Prior to seeding, apply these **Jonathan Green** products in any order, on the same day.
 -  **Jonathan Green Green-Up for Seeding & Sodding** Provides the nutrients necessary for new grass growth.
 -  **Jonathan Green MAG-I-CAL for soil pH adjustment** Provides calcium - an essential grass plant nutrient which aids in the seedling's ability to absorb nutrients.
 -  **Jonathan Green Love Your Soil** Helps loosen hard, compacted soils. Encourages the soil life. Aids in grass plant root development.

3. Seed bed should be kept moist for a few weeks while the grass seed germinates. Mow the new grass after it has reached a height of 2-1/2 to 3 inches. Consult your dealer concerning follow-up fertilizer applications and maintenance advice.

SPREADER SETTINGS

SEEDING RATES - OVERSEEDING LAWNS

7 lb. seeds up to 2,800 sq. ft.

Jonathan Green New American Lawn Hand Held:	2
Jonathan Green New American Lawn Rotary:	7.5
Jonathan Green New American Lawn Deluxe and Pro Rotary:	13
Scotts Rotary	7
Scotts Drop	10

SEEDING RATES - NEW LAWNS

7 lb. seeds up to 1,400 sq. ft.

Jonathan Green New American Lawn Hand Held:	3
Jonathan Green New American Lawn Rotary:	7.5*
Jonathan Green New American Lawn Deluxe and Pro Rotary:	15
Scotts Rotary	9
Scotts Drop	13

*Go over lawn twice at this rate.

VISIT OUR WEBSITE FOR SETTINGS ON OTHER SPREADER MODELS.



My Pledge Of Satisfaction
We have made every effort in the formulation of this product to insure that you will be satisfied with the results. If, for any reason, you are not satisfied, please write and describe the problem. Our lawn specialists will make every effort to assure your success.



Benefits of lawns: Grass slows down and absorbs water run-off and controls soil erosion while cleansing water of impurities and dust. Grass plants remove carbon dioxide from the atmosphere. A 5,000 sq. ft. lawn produces enough oxygen for 8 people daily. Lawns cool off the immediate area, about 30 degrees cooler than asphalt and about 20 degrees cooler than bare soil. Lawns reduce noise, glare and increase your property value. Leave grass clippings, if possible, so nutrients and water go back into your lawn.

Sign up to receive timely lawn tips
www.jonathangreen.com



JONATHAN GREEN, INC. • SEEDSMEN • POB 326 • FARMINGDALE, NJ 07727

(20322) SF417