



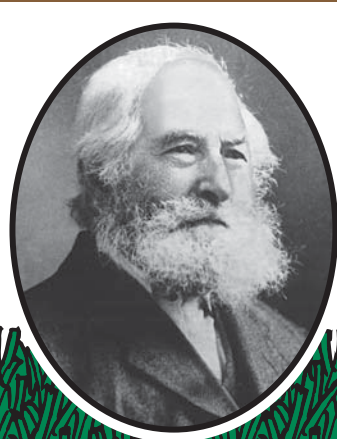
COVERS **5,000** SQ. FT.
(50 FT. x 100 FT.)



Cut here to open – Do not cut below dotted line

Easy-to-use! Resealable bag!

PRESS HERE TO RESEAL



Jonathan Green

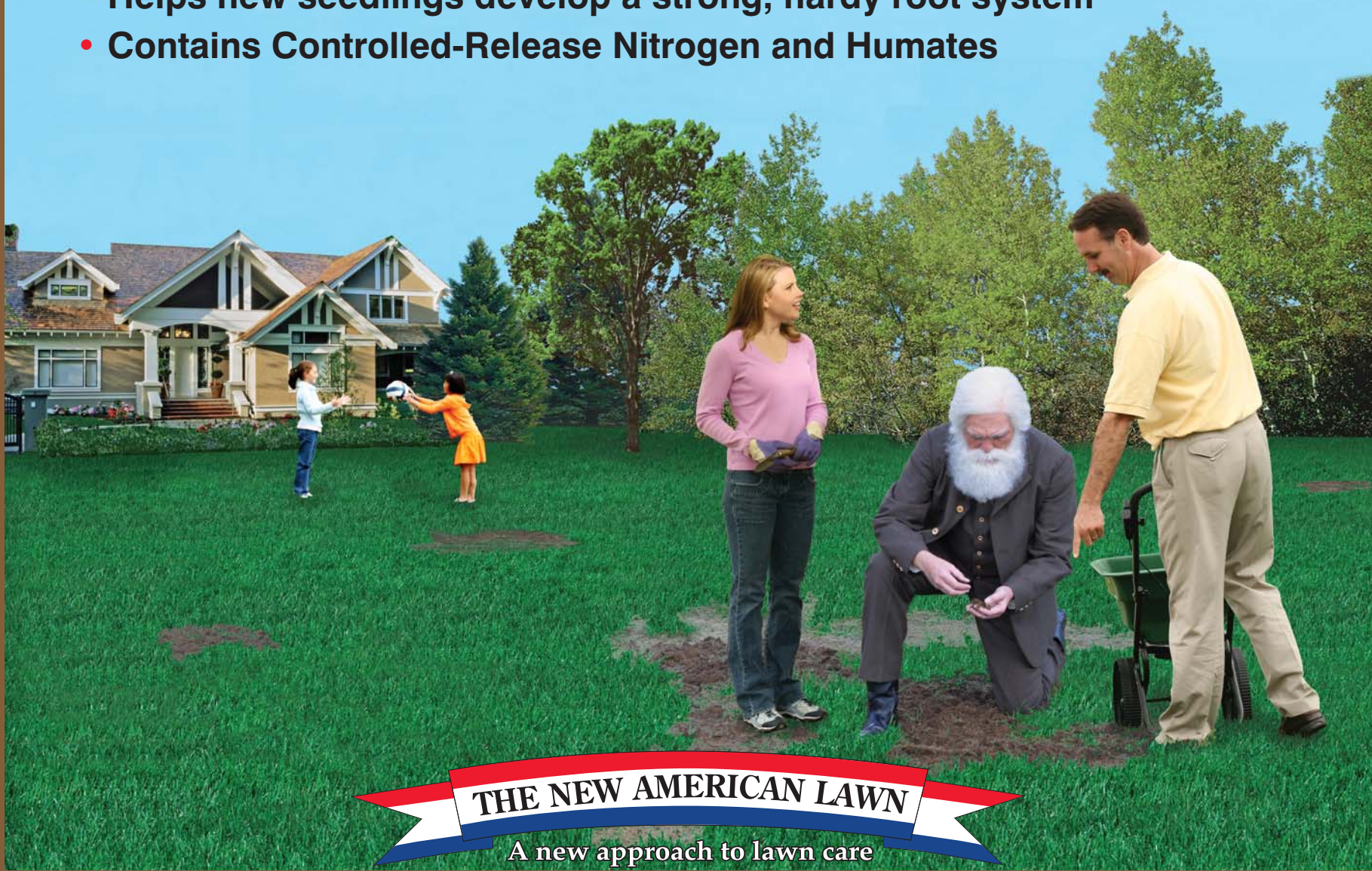
FOR THE BEST LAWN IN TOWN

NEW SEEDING LAWN FERTILIZER

12-18-8

USE WHEN SEEDING,
OVER-SEEDING OR NEW SOD LAWNS

- Formulated to make young grass grow into a thick, dark-green lawn
- Helps new seedlings develop a strong, hardy root system
- Contains Controlled-Release Nitrogen and Humates



THE NEW AMERICAN LAWN

A new approach to lawn care

15 LBS. NET WEIGHT (6.80 Kg)

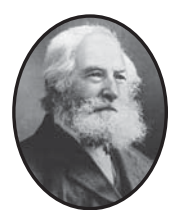
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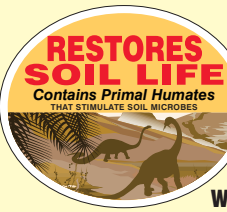


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NEW SEEDING LAWN FERTILIZER

12-18-8



RESTORES SOIL LIFE
Contains Natural Humates

HUMATES
Visit our website for more information about humates.
www.jonathangreen.com



My Pledge Of Satisfaction
We have made every effort in the formulation of this product to ensure that you will be satisfied with the results. If, for any reason, you are not satisfied, please write and describe the problem. Our lawn and turf specialists will make every effort to assist your success.

COVERS **5,000** SQ. FT.

12-18-8 GUARANTEED ANALYSIS

Total Nitrogen (N).....	12.0%
7.04% Ammoniacal Nitrogen	
4.96% Urea Nitrogen*	
Available Phosphate (P ₂ O ₅).....	18.0%
Soluble Potash (K ₂ O).....	8.0%
Total Iron (Fe).....	1.0%
0.01% Water Soluble Iron (Fe)	

Primary nutrients derived from: Muriate of Potash, Ammoniated Phosphate, Polymer Coated Sulfur Coated Urea, Iron Sulfate.
• 3.00% slowly available Nitrogen from Polymer Coated Sulfur Coated Urea
Non-plant food ingredient: Humates 7.5%

Dear Folks,

A beautiful lawn has been an essential part of the homes of America that provides a feeling of restfulness and peace. It also provides the perfect frame for the home and the flowers of the garden.

My Jonathan Green New Seeding Lawn Fertilizer is formulated to get new seedlings off to a great start. It can also be used when overseeding and laying sod. Controlled-Release Nitrogen feeds the grass plants for up to 6 weeks. Humates enhance the nutrient efficiency, availability, and the exchange of plant nutrients from the soil. This product is kid and pet friendly when used as directed.

Sincerely,
Jonathan Green
Seedman
Dudson Farms

He dreams of a green new world.

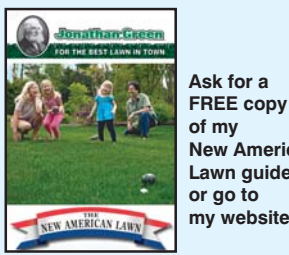
THE NEW AMERICAN LAWN

A new approach to lawn care

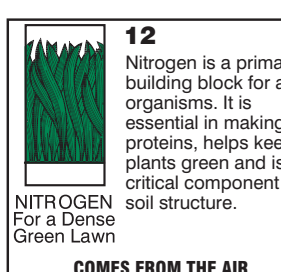
The American Lawn occupies a warm place in our hearts, so let's grow one that looks great! My NEW AMERICAN LAWN guide gets to the basics of lawn care, in an environmentally sound and responsible way.

Start by seeding your lawn using one of my genetically superior BLACK BEAUTY grass seed mixtures. To develop a healthy, biologically active soil spread both my MAG-I-CAL, and LOVE YOUR LAWN - LOVE YOUR SOIL on the same day to condition and improve your soil. Also, by incorporating both my organic and traditional lawn fertilizers throughout the year, you will be creating conditions in the lawn where your grass can thrive, and your lawn will be able to resist most problems.

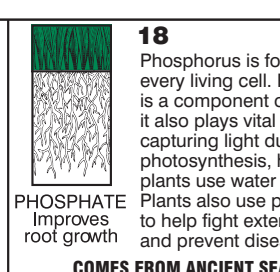
You will see that you do not need to make routine applications, all over your lawn, to control weeds, insects and fungus. These applications will be targeted to where and when they may be needed.



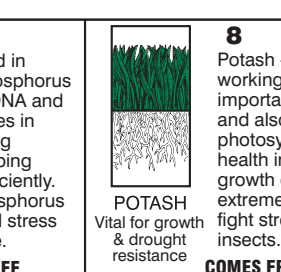
Ask for a FREE copy of my New American Lawn guide or go to my website.



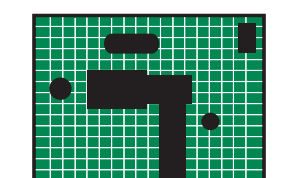
NITROGEN
For a Dense Green Lawn
COMES FROM THE AIR



PHOSPHATE
Improves root growth
COMES FROM ANCIENT SEA LIFE



POTASH
Vital for growth & drought resistance
COMES FROM EVAPORATED OCEANS



Length (Feet)
x Width (Feet)
= Total Square Feet
- Non-Lawn Areas
= Total Square Feet coverage you need

COVERAGE: To determine how much fertilizer you need to apply, multiply the length of your lawn by its width. This equals your total square footage. Deduct any non-lawn areas (house, gardens, etc.) One bag covers 5,000 sq. ft.

Be sure to use with one of my specially formulated Grass Seed mixtures:

Black Beauty
Black Beauty Ultra
Dense Shade

Fall Magic
Fast Grow
Full Sun

Heavy Traffic
Quick-Start
Shady Nooks

Sod Maker
Sun & Shade
Touch-Up



CAUTION: Store product in a cool, dry place out of the reach of children and pets. Do not apply near water, storm drains, or drainage ditches. Do not apply if heavy rain is expected. Apply this product only to your lawn or garden and sweep any product that lands on the driveway, sidewalk or street back onto your lawn or garden. Also, sweep fertilizer off concrete surfaces to avoid staining.

NOTICE: Seller makes no warranty, expressed or implied, concerning the use of this product other than as indicated on the label. Buyer assumes all risk of use and/or handling if such use is contrary to label instructions.

Sign up to receive timely lawn tips
at www.jonathangreen.com



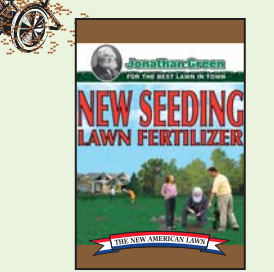
CAS #	
Ammonium Phosphate.....	7783-28-0
Muriate of Potash.....	7447-40-7
Urea.....	57-13-6
Iron Sulfate.....	1317-61-9
Clay.....	8631-18-3
Limestone.....	1217-65-3
Humates.....	1415-93-8

DIRECTIONS

SUCCESSFUL SEEDING CAN BE ACCOMPLISHED IF THESE PROCEDURES ARE FOLLOWED FOR BOTH OVERSEEDING LAWNS AND ESTABLISHING NEW LAWNS or sod.

NOTE: Germination time of spring planted grass seed may be delayed due to cold soil and air temperatures. It may take 6 to 8 weeks to establish a new lawn.

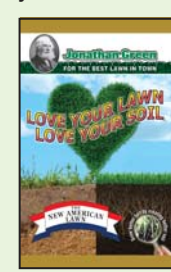
1. PREPARATION: Good seed-to-soil contact is very important in order to achieve good germination of the planted grass seed.
 - (a) If the lawn has not been mowed, do so before proceeding.
 - (b) Remove dead grass and any debris and loosen the soil to be seeded by raking or other means of cultivation. Add additional topsoil if needed. In the case of larger areas, a rented thatching machine is helpful in order to create a seed bed. Seed should be applied to the loosened soil and then lightly raked into the ground, being careful not to bury the seed more than 1/4" deep.
2. Prior to seeding, apply these Jonathan Green products in any order, on the same day.



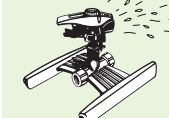
Jonathan Green New Seeding Lawn Fertilizer Provides the nutrients necessary for the new grass growth.



Jonathan Green MAG-I-CAL Pelletized Calcium Provides calcium - an essential grass plant nutrient, and raises soil pH, aiding in the new grass seedlings' ability to absorb nutrients from the soil water solution.



Jonathan Green Love Your Lawn - Love Your Soil Helps loosen hard, compacted soils by feeding the soil life, the microbes. This product also greatly aids in grass plant root development.



3. Apply my Jonathan Green Green-Mulch Seed Establishment Mulch over the area in place of hay or straw or if erosion and slopes are involved.
4. Seed bed should be kept moist for a few weeks while the grass seed germinates. Mow the new grass after it has reached a height of 2 to 3 inches.

SPREADER SETTINGS

The spreader settings listed below are approximate. Spreader condition, rate of walk, humidity can all vary the rate of application. An accurate calculation can be made by application to 1,000 sq. ft. and adjusting spreader opening to apply 3 lbs. per 1,000 sq. ft.



Rotary Spreaders



For best results, apply in a circular pattern starting on the outside and working toward the center. A little overlap of product will ensure complete coverage.

Jonathan Green Green-Meter	
Go-Green	5
Black Beauty Pro-Green	5
Hand Spreader	3
Agri-Fab	3
Cyclone	4-1/2
EZ Republic	3
Earthway (Arnes)	15
Precision Greenline (Red Devil)	5
Plantmates	5-6
Prizelawn CBR III & CBR IV	J
Lil Foot	3-4
MPR-1	6-8
Quaker	4
Ortho	3
Lesco (Littered)	F
Lesco (Numbered)	14
Lely 4	5
Jet Spread III	16
Sears	3-1/2
Scotts	
Dellave, EdgeGuard, Standard, Basic, Lawn Pro, SpeedyGreen 1000-2000-3000	5
EasyGreen	27
RBA-Pro	J
Soyker	4
Vicon	23



Drop Spreaders



First, apply 2 border strips along the edge of each end of the lawn, overlapping slightly and shutting off the spreader before turning as you reach the edge of the border strips.

Jonathan Green Green-Meter	1-1/2
Agri-Fab	1-1/2
Central	7
EZ Republic	7
Earthway (Arnes)	13
Gandy	30
Jet Spread III	13
Plantmates	4-5
Precision Greenline (Red Devil)	1-1/2
Prizelawn	6
Quaker	5-1/2
Ortho	5-1/2
Sears	5
Scotts	
Turf Builder Classic	6
AccuGreen 1000-2000-3000	7
PF4	

This product is being used in accordance with the recommended rates established by the University of Maryland. In Maryland apply this product at no more than 6 lbs. per 1,000 sq. ft. up to two applications in one year.
In Virginia this lawn/turf fertilizer contains phosphorous and is only for nonagricultural use on (i) turf during its first growing season, (ii) on turf areas being repaired or renovated, and (iii) on turf where a soil test performed within the last 3 years indicates a phosphorous deficiency. This fertilizer is not for the routine maintenance of turf.

Be aware of local ordinance requirements concerning fertilizers. They may limit or prohibit fertilizer applications from late fall to early spring.