



GRASS SEED BLEND

Black Beauty Grass Seed Blend Gives You Sod-like Results!

Dear Folks,

My Black Beauty Grass Seed Blend truly grows, "The New American Lawn".

This blend contains lawn grasses that are bred to be drought and heat resistant. These grasses root deeply to reach available water underground. My Black Beauty Grass Seed Blend produces lawns that are genetically dark-green, so they look great with less fertilizer, while blending well with your existing lawn.



SEEDSMAN
DUXBURY FARM

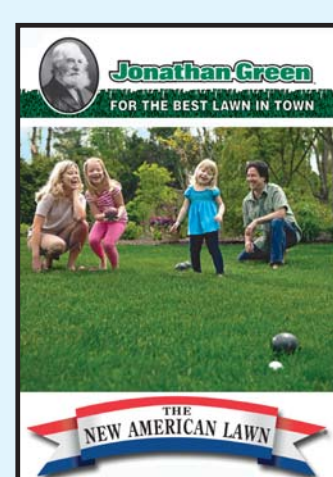
THE NEW AMERICAN LAWN

A new approach to lawn care

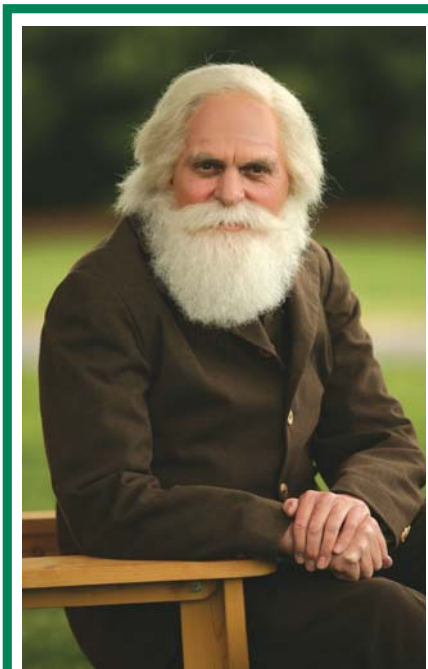
The American Lawn occupies a warm place in our hearts, so let's grow one that looks great! My NEW AMERICAN LAWN guide gets to the basics of lawn care, in an environmentally sound and responsible way.

Start by seeding your lawn using one of my genetically superior BLACK BEAUTY grass seed mixtures. To develop a healthy, biologically active soil spread both my MAG-I-CAL, and LOVE YOUR LAWN - LOVE YOUR SOIL on the same day to condition and improve your soil. Also, by incorporating both my organic and traditional lawn fertilizers throughout the year, you will be creating conditions in the lawn where your grass can thrive, and your lawn will be able to resist most problems.

You will see that you do not need to make routine applications, all over your lawn, to control weeds, insects and fungus. These applications will be targeted to where and when they may be needed.



Ask for a FREE copy of my New American Lawn guide or go to my website.



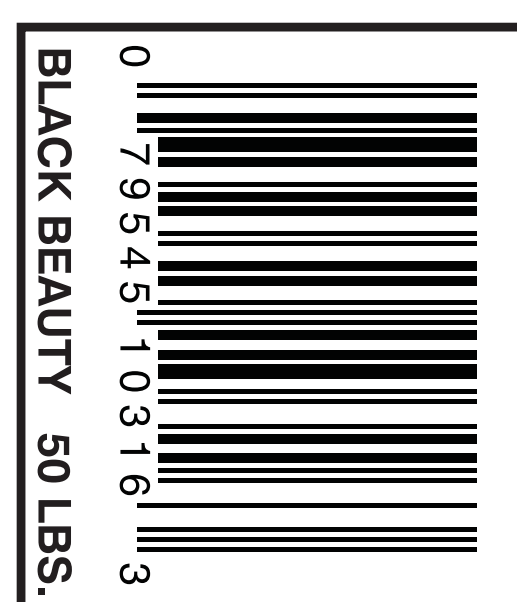
My Pledge Of Satisfaction:

We have made every effort in the formulation of this product to insure that you will be satisfied with the results. If, for any reason, you are not satisfied, please write and describe the problem. Our lawn and turf specialists will make every effort to assure your success.

- Certain lawn grass plants contain beneficial fungus called Endophytes.
- While living synergistically off the grass plant, Endophytes produce defensive compounds called Alkaloids.
- Alkaloids are detrimental to above ground feeding insects.
- Endophytes are all natural and do not diminish over time in the living grass plant.
- Endophytes reduce the need for chemical treatments of the lawn.



SEEDS UP TO
15,000 SQ. FT.
NET WT.
50 LBS.
(22.68 Kg)



Easy Open Strip

SEEDS UP TO 15,000 SQ. FT.
(150 FT. x 100 FT.)
NET WEIGHT 50 LBS.

Jonathan Green

FOR THE BEST LAWN IN TOWN



GRASS SEED BLEND

- PRODUCES A DARK - GREEN LAWN
- IMPROVED DISEASE RESISTANCE AND DROUGHT TOLERANCE
- DEEPLY ROOTED, GROWS WELL IN SANDY OR CLAY SOILS
- GROWS WELL IN FULL SUN AND PARTIAL SHADE



Proven on Sod Farms
Across America

THE NEW AMERICAN LAWN
A new approach to lawn care

SEEDS UP TO 15,000 SQ. FT. • NET WEIGHT 50 LBS. (22.68 Kg)

"in harmony with the green world he cares about..."



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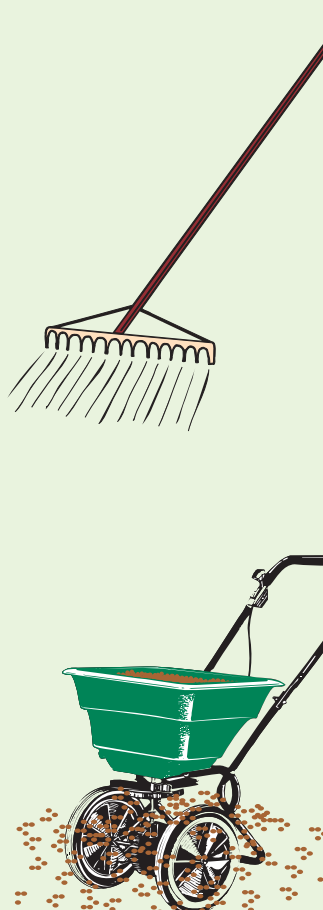
FOR THE BEST LAWN IN TOWN



DIRECTIONS

SUCCESSFUL SEEDING CAN BE ACCOMPLISHED IF THESE PROCEDURES ARE FOLLOWED FOR BOTH OVERSEEDING LAWNS AND ESTABLISHING NEW LAWNS OR SOD.

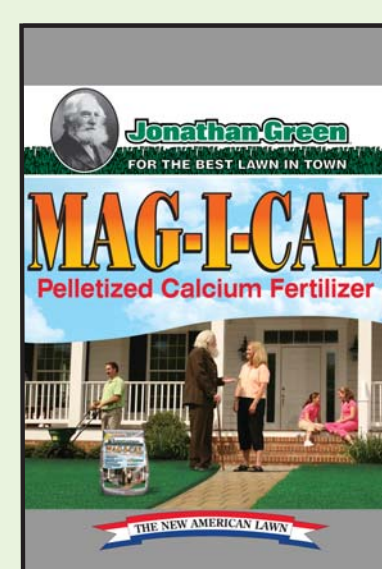
NOTE: Germination time of spring planted grass seed may be delayed due to cold soil and air temperatures. It may take 6 to 8 weeks to establish a new lawn.



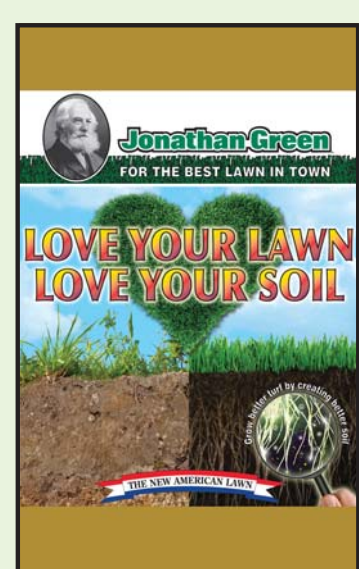
1. PREPARATION: Good seed-to-soil contact is very important in order to achieve good germination of the planted grass seed.
 - (a) If the lawn has not been mowed, do so before proceeding.
 - (b) Remove dead grass and any debris and loosen the soil to be seeded by raking or other means of cultivation. Add additional topsoil if needed. In the case of larger areas, a rented thatching machine is helpful in order to create a seed bed. Seed should be applied to the loosened soil and then lightly raked into the ground, being careful not to bury the seed more than 1/4" deep.
2. Prior to seeding, apply these Jonathan Green products in any order, on the same day.



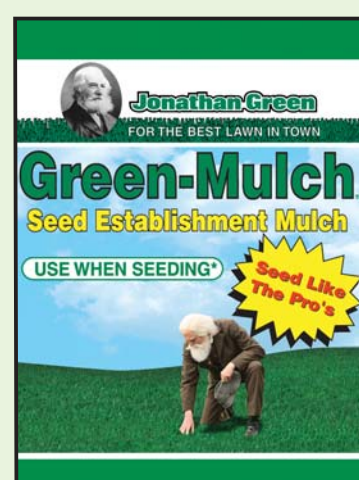
Jonathan Green New Seeding Lawn Fertilizer Provides the nutrients necessary for the new grass growth.



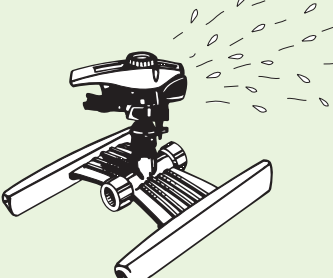
Jonathan Green MAG-I-CAL Pelletized Calcium Provides calcium - an essential grass plant nutrient, and raises soil pH, aiding in the new grass seedings' ability to absorb nutrients from the soil water solution.



Jonathan Green Love Your Lawn - Love Your Soil Helps loosen hard, compacted soils by feeding the soil life, the microbes. This product also greatly aids in grass plant root development.

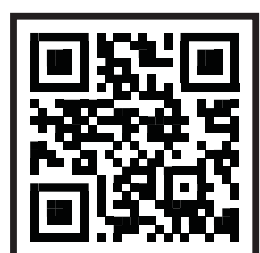


3. Apply my Jonathan Green Green-Mulch Seed Establishment Mulch over the area in place of hay or straw or if erosion and slopes are involved.



4. Seed bed should be kept moist for a few weeks while the grass seed germinates. Mow the new grass after it has reached a height of 2 to 3 inches.

Sign up to receive timely lawn tips www.jonathangreen.com



Spreader Settings

SEEDING RATES - OVERSEEDING LAWNS

50 lbs. seeds up to 15,000 sq. ft.

Jonathan Green Rotary: 6
(GO-GREEN, GREEN-METER, ELITE-GREEN, PRO-GREEN)

Jonathan Green GREEN-METER Drop: 10

SEEDING RATES - NEW LAWNS

50 lbs. seeds up to 7,500 sq. ft.

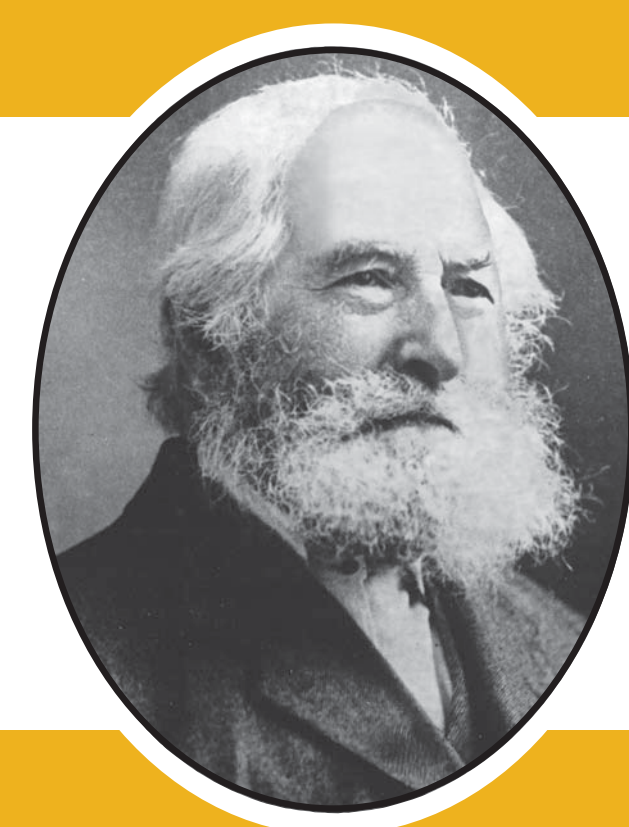
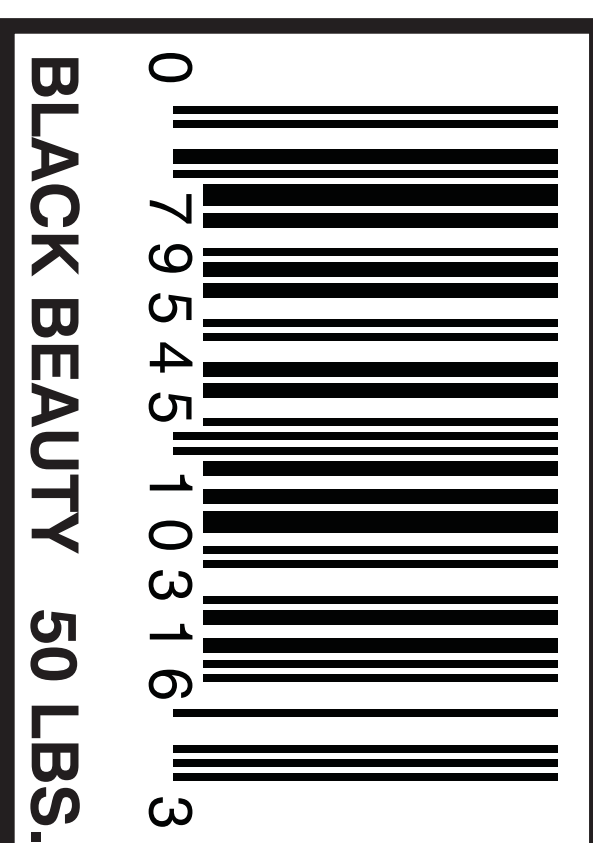
Jonathan Green Rotary: 8
(GO-GREEN, GREEN-METER, ELITE-GREEN, PRO-GREEN)

Jonathan Green GREEN-METER Drop: 14

Visit my website for more spreader settings.

JONATHAN GREEN, INC. • SEEDSMEN • POB 326 • FARMINGDALE, NJ 07727

FP115



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