Introducing Owens Corning[™] EcoTouch[®] insulation.

Easier to handle. Faster to install. It's insulation made better than ever before.





R

For installers, homeowners and the environment, Owens Corning[™] EcoTouch[®] insulation is the right insulation at the right time.

New EcoTouch[®] insulation with PureFiber[®] Technology raises the bar on sustainability while enhancing the performance qualities that have made Owens Corning the most preferred brand in insulation. In fact, Owens Corning[™] EcoTouch[®] insulation is rated #1 for handleability and ease of installation by contractors and is preferred by 2 out of 3 professional installers over all other brands.¹

With Owens Corning[™] EcoTouch[®] insulation, it's never been easier to get the job done right.

- Exceptional stiffness and recovery characteristics with no additional handwork needed so you can achieve high-quality, inspection-ready installs¹
- Easier to cut and split with less dust, allowing you to properly insulate irregular cavities and around common obstructions¹
- Installs faster to help you get more done in less time¹



"...easy to cut, perfect to split...l love it!" Denis Doyton, Professional Insulation Contractor

"There's a good balance between being stiff enough and soft."

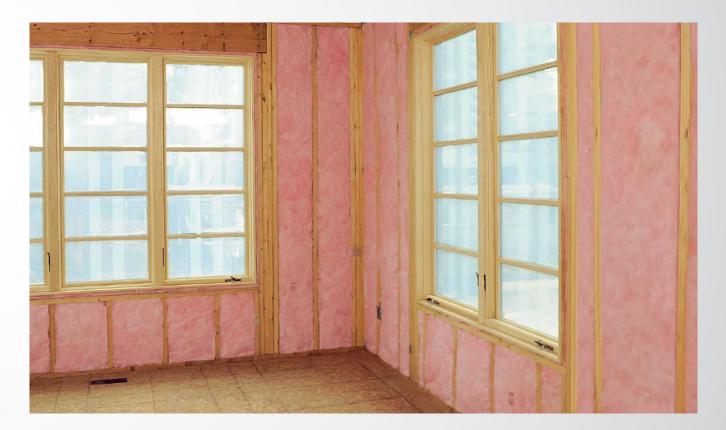
Jorge Arturola, Professional Insulation Contractor

"...fills the cavity properly, it's stronger than others, too." Esmer Nelson Avalos, Professional Insulation Contractor

PureFiber[®] Technology makes Owens Corning[™] PINK[®] insulation better than ever.

- EcoTouch[®] insulation contains more than 99% natural ingredients²
- GREENGUARD GOLD Certified[™] and verified to be formaldehyde free³
- Certified to contain at least 58% recycled content, the highest certified percentage in fiberglass insulation⁴
- Contributes to LEED[®] project certification

EcoTouch[®] is the insulation product of choice for the high-performing, energy-efficient, environmentally sustainable homes that today's homeowners are looking for.









GG IAQ/CWS applies to EcoTouch® Unfaced Batts, EcoTouch® Faced Batts and Unbonded Loosefill insulation; Formaldehyde free applies to EcoTouch® Unfaced Batts and Unbonded Loosefill insulation. Y STAR ER Applies to EcoTouch® Unfaced Batts and Rolls, EcoTouch® Faced Batts and Rolls, Loosefill insulation, Metal building insulation products and flexible air handling products.



Applies to EcoTouch® Unfaced Insulation.



COMMERCIAL PRODUCTS	ASTM C665	ASTM E84*	ASTM EI36
EcoTouch [®] Thermal Batt Insulation Unfaced	ΤΥΡΕ Ι	<25, <50	Х
EcoTouch [®] Thermal Batt Insulation Kraft-Faced	TYPE II, CL C	N/R	
EcoTouch [®] Thermal Batt Insulation Foil-Faced	TYPE III, CL B & C	<75, <150	
EcoTouch [®] Flame Spread 25 FSK-Faced	TYPE III, CL A	<25, <50	
EcoTouch [®] Flame Spread 25 Extended Flanges PSK-Faced	TYPE II, CL A	<25, <50	
PROPINK FastBatt [®] Insulation	TYPE II, CL C	N/R	
QuietZone® Acoustic Batt Insulation Kraft-Faced	TYPE II, CL C	N/R	
QuietZone [®] Shaftwall Insulation	TYPE I	<25, <50	
Sonobatts [®] Insulation Unfaced	TYPE I	<25, <50	Х
Sonobatts [®] Insulation Kraft-Faced	TYPE II, CL C	N/R	
Sound Attenuation Batt Insulation	TYPE I	<25, <50	Х

*Also applies to UL 723 test method.

To build your business like never before, contact your Owens Corning Distributor today or call I.800.GET.PINK.®

Air Sealing • Insulating Systems • Moisture Management • Sustainable Building Science • COMPLETE ENERGY PERFORMANCE



OWENS CORNING INSULATING SYSTEMS, LLC ONE OWENS CORNING PARKWAY TOLEDO, OHIO 43659 1-800-GET-PINK® www.owenscorning.com

Pub. No. 10013692-C. Printed in U.S.A. February 2014. THE PINK PANTHER[™] & ©1964-2014 Metro-Goldwyn-Mayer Studios Inc. All Rights Reserved. The color PINK is a registered trademark of Owens Corning. © 2014 Owens Corning. All Rights Reserved.



According to a 2010 clinical trial conducted in Toronto, Canada, by Ducker Worldwide on behalf of Owens Corning Insulating Systems, LLC.
Unfaced insulation made with a minimum of 99 percent by-weight natural materials consisting of minerals and plant-based compounds.
Owens Corning[®] EcoTouch[®] Unfaced fiberglass insulation is verified to be formaldehyde free by the GREENGUARD Environmental Institute.

⁴ Certified by Scientific Certification Systems to have a minimum of 58 percent recycled glass content, with at least 36 percent post-consumer recycled and the balance pre-consumer recycled glass content.